



# 2024 SPONSORSHIP OPPORTUNITIES

The Northwest Michigan Housing Summit is an annual event regularly attracting an audience of over 200 people. Each year we offer sponsorship opportunities to businesses and organizations so they can showcase their work, as well as share updates and commitments toward housing for our communities.

This year is the 10th annual Northwest Michigan Housing Summit and we are excited to offer new sponsorship opportunities. If you are interested in becoming a 2024 Housing Summit Sponsor, please take a look at the sponsorship opportunities below.

## WHY SPONSOR?

The Housing Summit offers an opportunity to showcase your organization as a partner in housing solutions.

- Statewide promotions and media coverage of the event- and your logo.
- Complimentary registrations
- Recognition as a Housing North partner year-round.
- We need your help to participate in solutions to help our housing needs.

## \$7,500 KEYNOTE SPEAKER SPONSORSHIP

Your organization can also sponsor our keynote speaker for our 10th annual Northwest Michigan Housing Summit, Becky McCray. As the keynote speaker sponsor, your organization will have the opportunity to introduce Becky McCray as well as seven complimentary registrations to the event.

Event updates and agenda will be posted on [www.housingnorth.org/nwm-housing-summit](http://www.housingnorth.org/nwm-housing-summit)

## SPONSORSHIP LEVELS

### \$500 BRONZE SPONSORSHIP

- Your logo on promotional materials and press releases
- One complimentary registration to the event
- Inclusion of your organization's materials on the event website

### \$1,000 SILVER SPONSORSHIP

- Your logo on promotional materials and press releases
- Three complimentary registrations to the event
- Inclusion of your organization's materials on the event website
- Time during the event to highlight your organization and its work

### \$2,500 GOLD SPONSORSHIP

- Your logo on promotional materials and press releases
- Five complimentary registrations to the event
- Inclusion of your organization's materials on the event website
- Year-round recognition as a Housing North Summit Partner and opportunities to introduce a workshop

### \$5,000 Partner Sponsorship

- Your logo on promotional materials and press releases
- Five complimentary registrations to the event
- Inclusion of your organization's materials on the event website
- Year-round recognition as a Housing North Summit Partner and opportunities to introduce a workshop
- Recognition as a Partner sponsor on the Housing North website with opportunities to moderate a discussion and/or present a workshop

### \$10,000 PRESENTING SPONSOR

- Your logo on promotional materials and press releases
- Ten complimentary registrations to the event
- Inclusion of your organization's materials on the event website
- Year-round recognition as a Housing North Summit Partner
- Lead a summit session with support from Housing North Staff
- Recognition as a Presenting Sponsor on the Housing North website with opportunities to participate in the summit planning including introducing the awards.

# 2024 NORTHWEST MICHIGAN HOUSING SUMMIT SPONSORSHIP FORM



## CONTACT INFORMATION

ORGANIZATION/BUSINESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## SELECT YOUR SPONSORSHIP LEVEL

- |                          |                 |          |
|--------------------------|-----------------|----------|
| <input type="checkbox"/> | BRONZE          | \$500    |
| <input type="checkbox"/> | SILVER          | \$1,000  |
| <input type="checkbox"/> | GOLD            | \$2,500  |
| <input type="checkbox"/> | PARTNER         | \$5,000  |
| <input type="checkbox"/> | KEYNOTE SPEAKER | \$7,500  |
| <input type="checkbox"/> | PRESENTING      | \$10,000 |

**OUR AUDIENCE**  
Local governments  
State & Federal Officials  
Housing agencies  
Developers  
Businesses  
Realtors  
Lenders  
Philanthropists  
Advocates

## PAYMENT INFORMATION

- CHECK ENCLOSED  
 INVOICE ME  
 PAY ONLINE (DONATION PAGE)

### PLEASE MAKE CHECKS

#### PAYABLE TO:

Housing North  
PO Box 1434  
Traverse City, MI 49685

## FOR MORE INFORMATION

Please visit [housingnorth.org](https://housingnorth.org)  
or contact  
Yarrow Brown  
at 231-335-1685  
[yarrow@housingnorth.org](mailto:yarrow@housingnorth.org)