



[Housing North](#) is a mission driven nonprofit organization created in 2018 to address the systemic problems embedded in zoning laws, development financing, and public-private partnerships impacting the development of housing in Northwest Michigan. We work to remove barriers to housing development in Northwest Michigan. We welcome support for our outreach and fundraising efforts by sponsoring an event. Each of the sponsorship includes your logo on promotional materials, press releases and on our event website.

Housing North offers training sessions, webinars, community events and opportunities for diverse stakeholders to be engaged in expanding housing solutions. By sponsoring our events you can be part of:

- Statewide promotions and media coverage of the event including your logo
- Be recognized as a Housing North partner.
- Showcase your organization and your work towards housing and community development.

EVENTS AND ACTIVITIES

- **Roundtable discussions and community events:**

We welcome support for our outreach and fundraising efforts by sponsoring our roundtable discussions and community events. You can use these sponsorship levels or sponsor a Village or Township to help with our Housing Ready Program including providing printed materials, technical support and/or workshop facilitation. We host one event per quarter. These can include using these sponsorship levels or sponsoring the food or beverages for the event including partnering with state agencies (MSHDA, CEDAM, LEO) to bring information and support to NW Michigan for housing.

- **Housing Needs Assessment:**

The HNA will cover County level data, but some of our communities are requesting more specific studies and add-ons to the HNA. These are \$2500/community or report. We welcome support to sponsor these HNA's in your community. You can use these sponsorship levels or sponsor a Village or Township.

Event updates and agenda will be posted on www.housingnorth.org

SPONSORSHIP OPPORTUNITIES

\$250 FOOD/BEVERAGE SPONSORSHIP

- Your logo on promotional materials and press releases

\$500 ENTERTAINMENT SPONSORSHIP

- Mention of your organization as the sponsor at the event
- Your logo on promotional materials and press releases
- One complimentary registration to the event (if applicable)

\$1,000 EVENT SPONSORSHIP

- Inclusion of your organization as a partner on our website
- Mention of your organization as sponsor at the event
- Your logo on promotional materials and press releases
- Three complimentary registrations to the event (if applicable).
- Time during the event to highlight your organization and its work.

\$2,500 GOLD SPONSORSHIP

- Your logo on promotional materials and press releases
- Time during the event to recognize your organization and its work
- Mention of your organization as sponsor at the event
- Inclusion of your organization's as a partner on our website
- Five complimentary registrations to the event (if applicable)

\$5,000 PARTNER SPONSORSHIP

- Your logo on promotional materials and press releases
- Inclusion of your organization's as a partner on our website
- Five complimentary registrations to the event (if applicable)
- Recognition as a Partner sponsor on the Housing North website with opportunities to moderate a discussion and/or present at the event

\$10,000 PRESENTING SPONSORSHIP

- Inclusion of your organization's as a partner on our website
- Ten complimentary registrations to the event (if applicable)
- Year-round recognition as a Housing North Partner
- Lead part of the event with support from Housing North Staff
- Recognition as a Presenting Sponsor on the Housing North website.

OUR AUDIENCE

Local governments, State & Federal Officials, Housing agencies, Developers, Businesses, Realtors, Lenders, Philanthropy, Advocates, Media



HOUSING NORTH SPONSORSHIP FORM

CONTACT AND EVENT INFORMATION

ORGANIZATION AND CONTACT _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

SELECT YOUR SPONSORSHIP LEVEL

- | | |
|--|----------|
| <input type="checkbox"/> FOOD/BEVERAGE SPONSORSHIP | \$250 |
| <input type="checkbox"/> ENTERTAINMENT | \$500 |
| <input type="checkbox"/> EVENT SPONSORSHIP | \$1000 |
| <input type="checkbox"/> GOLD SPONSORSHIP | \$2500 |
| <input type="checkbox"/> PARTNER SPONSORSHIP | \$5000 |
| <input type="checkbox"/> PRESENTING SPONSORSHIP | \$10,000 |

PAYMENT INFORMATION

- CHECK ENCLOSED
- INVOICE ME
- PAY ONLINE (donation page)

Please make checks payable to:

Housing North
PO Box 1434
Traverse City, MI 49685

FOR MORE INFORMATION

*Please visit housingnorth.org
or contact
Yarrow Brown
at 231-335-1685
yarrow@housingnorth.org*